

**FLIES! FLIES!**  
SCREEN DOORS  
SCREEN WINDOWS  
SCREEN CLOTH  
FLY TRAPS  
THE BEST AND CHEAPEST  
AT  
**Strathmore Hardware**



**GARDENING?**  
RAKES-HOES  
CULTIVATORS  
WHEELBARROWS  
LADIES SETS  
TROWELS-WEEDERS  
EVERYTHING YOU REQUIRE  
- AT -  
**STRATHMORE HARDWARE**

VOL. III, NO. 29

STRATHMORE, ALBERTA APRIL 20, 1912.

Subscription Price, \$1.00 per year

**THE**  
**White & May Co., Ltd.**  
**PHONE 28**  
**4 Stores, But Only One Price**

**NEW GOODS THIS WEEK**  
**EASTER MILLINERY**

Select your hat Early. Get first choice. Our new stock just opened this week.  
**HUNDREDS OF WAISTS, PRINCESS DRESSES AND HOUSE DRESSES, NEW THIS WEEK, NEW STYLES, SPLENDID VALUES**  
Sample Waists at 25 per cent discount. About 50 sample Waists, sizes 36 and 38, in various qualities.  
**SPECIAL DRESS GOODS OFFER**  
7 Pieces Pure Wool Voile about 300 yards in all, regular 65c for 40c per yard  
**SPECIAL UNDERWEAR**  
Ladies Muslin, Lace and Embroidery Trimmed Night Dresses, Combinations, Corset Covers, Princess Slips, Drawers, Etc. All samples 25 per cent underpriced  
**NEW HATS, SUITS AND NECKWEAR FOR MEN**  
The very latest in Hats and Clothing styles that appeal to particular people  
**CLOTHING TO ORDER AT MONEY SAVING PRICES. BEST STYLES. BEST QUALITIES**  
**NEW LINOLEUMS 2 and 4 YARDS WIDE**  
**Our Pure Food Department**  
When you think of dainty table delicacies, think of our store; this department is always overlooking with the biggest and best variety the market produces. We attribute the immense increase in our grocery sales to the fact that our stock is always fresh and inviting. This week we are receiving daily shipments of Fresh California Celery, New California Cabbage, Redlands Navel Oranges, Belle Flower Apples, Etc. Come in and see our Table Specialties.

**THE**  
**White & May Co., Ltd**  
**MAPLE LEAF HOTEL**  
**SHERMAN & TROY, Props.**

**American Plan**

**Rates-\$2.00 per day.**

**All white help**

**Steam Heated, Electric Lighted,**  
**... and modern throughout ...**  
**... Excellent Sample Rooms ...**

P.S.—Our Dining and Music Rooms are always at the disposal of societies, athletic clubs, or any others who care to avail themselves of their use. **SHERMAN & TROY**

**MR DOOLEY** says  
"Whichever anybody offers to give you something for nothing, or something for less than its worth, don't take any chances.  
Yell for a policeman."  
**WE HAVE BUILT UP OUR BUSINESS BY GIVING OUR PATRONS GOOD WORK, AT FAIR PRICES, CONSISTENT WITH THE USE OF BEST MATERIALS, AND WE KNOW IT'S 20 YOUR BENEFIT TO GET OUR ESTIMATES ON ANYTHING IN THE LINE OF PAINTING, PAPERHANGING, SIGNWRITING, ETC.**  
**STORE ON MAIN AVENUE**  
**LUCK AND WOOD**  
**THE EXPERTS**

**GEO. H. HILL**  
SUCCESSOR TO  
**(BARR & HILL)**  
**BUILDING CONTRACTOR**  
**ESTIMATES FURNISHED**  
Every Class of Work Handled  
**BOX 19 STRATHMORE**  
**ANDREW B. CLOW**  
Barrister, Solicitor, Notary, Etc.  
At Strathmore—Tuesday, Wednesday, Thursday and Saturday of each week.  
Langdon—Monday and Friday.  
F.T. McKillops Office. Money to Loan  
STRATHMORE  
**CLOSING OF TRAIL**  
After April 21, trails through N. B. 17-20-21, will be closed. Anyone found taking down gates or fence passing on premises will be prosecuted. BY ORDER, 18-49

**FLAX FOR SALE**  
For immediate delivery one thousand bushels flax No. 1 Manitoba. Samples on request. Price two dollars seventy five cents per bushel in sacks F.O.B. Strathmore. Terms cash. Write Box three Stavelay Alta.  
**EASTLAKE DAIRY**  
Not the oldest, not the biggest, possibly not the best, but just young enough to get a move on; big enough to fully supply our custom and good enough to defy competition.  
**10 Quarts for \$1.00**  
**20 Pints for \$1.00**  
**D. F. BOISSEvain & SON**

**LOCAL JOTTINGS**  
Farmers remember! Today is s.t. for the big gopher hunt  
Last week's slogan offer is still, so get your suggestion in  
The S.A.A.A. dance passed off with great eclat last night  
Weather conditions are the best possible at present  
The equipment for Messrs Stanley & Doyle's new poolroom and shooting gallery has now arrived. The firm have also taken over Mr. F. Seales bath, and are also installing shower baths, etc.  
Mr Fred Dukelow is a competitor in an ad-writing competition now running in Calgary daily. He has done two very creditable pieces of work  
The Made-in-Canada exhibition will stop at Strathmore somewhere around June 3, according to present arrangements  
Miss Ida Lilly is now assistant telephone operator and clerk at Messrs Martin & Evans store  
Mr Dukelow, Strathmore, has the contract for grading two miles of track for the C.N.R. near Nightingale  
A local breadwinner sends us a few interesting suggestions for a Strathmore slogan for publication. They are as follows:—  
**STRATHMORE**  
SUN  
Strathmore—wheat—wealth  
Strathmore for Graingrowers, Stockmen, and Farmers  
Strathmore for Golden Opportunities, golden grain, and golden dollars  
Strathmore for rich lands, the finest of wheat, and the best of bread  
The best bread is made in Strathmore, and sold by Martin & Evans and the White & May Co.  
Strathmore unboasted  
Outrivalled by none, Strathmore when boosted, will be hard to skunk  
*Rhyno the Shunk*  
Messrs Martin & Evans have again secured the agency for Kochon's ice-cream. Orders can be left at the store  
Mr H. F. Kenny will be the preacher at the Presbyterian church tomorrow. Services will be held at 11 and 7.30  
Mr J. H. Kehoe arrived back last week from H.C.  
Miss Rose Goggins arrived in Strathmore on Thursday  
Alterations on the Maple Leaf Hotel are now well advanced, and form a big improvement. The entrance is now circular in shape, the rotunda has been doubled in size, and a large plate glass window put in facing on Third Street. The exterior of the building will be repainted shortly  
The rotunda of the King Edward Hotel has also been improved by new showcases and counters  
Mr Frank Bond is making good progress with the 30-foot extension to the Hub Pool Room, and with the new bowling alleys  
Arrivals this week included Messrs J. A. McGuire, Clayton, Iowa; Chas. Peterson, Grantburg, Wis.; Arnold Alt, Durango, Iowa; and H. H. Gray, Moscow, Ky.  
Messrs John L. Donaldson and D. M. Crawford arrived out from Scotland on Wednesday. They will be employed with Professor Elliott's office staff  
Japanese matting, small rugs, and room rugs, new in at White & May Co.  
Bangalow nets—curtain nets—new curtains and curtain muslins. Now at White & May Co.

**Arrival of Ready-Made Farmers**

**RECEPTION BY BOARD OF TRADE**  
Wednesday saw the arrival of two carloads of farmers for the C.P.R. ready-made farms in this vicinity, with their wives and children. These people had come a distance of over 500 miles from the Old Country, the sea voyage being by the Empress of Ireland, but they stood up to the journey well.  
The train containing the two cars came to Strathmore about half-past five on Wednesday afternoon. Immediately on arrival the colonists were taken in hand by the Board of Trade, and treated to supper in the Maple Leaf Hotel. A reception was held in the evening at the Opera house, when the immigrants and the townspeople foregathered and spent a pleasant time. Among those who spoke welcoming the immigrants to Canada, were Mayor Lambert, Messrs. J. G. Troy, A. M. Eugene St. Professor Elliott, J. N. Ray and John Mackenzie. A number of selections were given by the Strathmore Orchestra, and songs were given by Miss Desch and Mr Stanley, while Miss Johnson gave several piano selections. The entertainment was arranged on very short notice, but proved very successful. Most of the newcomers spent their first night in Strathmore on the cars, and in the forenoon of Thursday drove out to their farms, where most of them are already settled down.  
The party are all people who had previous experience of agriculture, and this should help them greatly in their efforts to win success in Alberta.

**Fine Seeding Weather**  
Another week of fine mild weather has passed, and the farmers have been taking the full advantage of it to get their seed into the ground, and to get their plowing done. There was quite a heavy rainfall last Friday, which gave the grain already a fine start, though there is no lack of moisture at the present time.  
Barley, wheat, and oats are the principal crops being sown this spring, and there is also a considerable quantity of flax and alfalfa being sown. The acreage in wheat will probably be less this year, but the other crops exceed the acreage of this year. This is the first year that alfalfa growing has been practiced on a large scale in this district, and it will be a very important crop in the future.  
Good prices are being paid the farmers for dairy cattle, and a large number have been imported within the past two months. A large number of poultry have also been added.  
With the fine weather last year's harvest of crops are rapidly being cleaned up, the only trouble being that there is considerable shortage of labor on account of seeding and plowing being pushed ahead.  
Prospects are exceedingly bright for a bumper crop, and the weather has been all in its favor since the season opened.

Need cooking stove, 1 six-plate range complete, one heating stove, all in good condition. W. A. McClintock, Duff Block  
Take your choice of tables or beds, all in good shape.—W. A. McClintock, Duff Block  
Looking for a good horse or team? I can place you.—W. A. McClintock, Auctioneer  
Do you own it? Want to sell it? Do you need it? Want to buy it?—W. A. McClintock, Auctioneer, Duff Block  
Carpet rugs, hearth and room sizes. Now in at White & May Co.  
Excellent values in ready-made and made-to-order clothing at White & May Co.  
Large shipment of new styles in boots and shoes at White & May Co.  
Thousands of dollars worth of new merchandise at White & May Co.  
The White & May's Pure Food Department for the best to eat

Agents for  
**SINGER SEWING MACHINES**  
Agents for  
**SHARPLES TUBULAR GREAT SEPARATOR**

**SEEDING TIME WILL SOON BE HERE**

We have a complete stock of  
**BOLTS, BLACKSMITH'S SUPPLIES, LUBRICANTS, BRASS VALVES AND FITTINGS, PACKINGS, Etc.**  
We have for sale at half price a  
**NEW B. L. K. MILKING MACHINE**  
to milk four cows. This is a snap.

**W. E. BROWN**  
Hardware and Furniture  
**STRATHMORE - ALTA.**

**POSTS**  
Have you placed your order yet for posts? If not, you had better place it with us at once so you will be sure of them. At the same time order the lumber for those buildings you are going to put up this spring. We know we can please you.  
**RIVERSIDE LUMBER CO., Ltd.**  
**STRATHMORE**  
**J. O'BRIEN, LOCAL MANAGER**

**The Rexall Store**  
**Formaldehyde**  
Don't neglect to secure your supply. Wholesalers are finding it difficult to fill orders, and you will be wise to get what Formaldehyde you will need at once.  
**Strychine**  
The kind that does the work for which it is intended. Whiffins is the only brand we sell and we guarantee it. Reasonable price.  
**KILL-EM-QUICK AND BOULDA'S POISON GRAIN IN STOCK**  
**REXALL COLD TABLETS**  
Devised for the treatment of colds in the Head, Allays Fever, Dependable Efficient and Prompt in action.  
**A. W. MILLER**  
**DRUGGIST, STATIONER AND JEWELLER**

**The King Edward Hotel**  
**STRATHMORE, ALTA.**  
**NOW RECOGNIZED AS THE COMMERCIAL HOUSE ::**  
**Rates \$2.00 and \$2.50 per day**  
**NEW MANAGEMENT**







## BARGAINS SELLING OUT

As we endeavor at every stage of the game to keep up with the times we beg to bring before the notice of the Public the fact that

### OUR ENTIRE STOCK

of Confectionery, Bread, Cakes, Etc. Etc., is completely

### SOLD OUT

every few days and that we receive fresh consignments of choice candies almost every week (the same that Mabel likes) and that we bake right here in Strathmore, plain, brown, and Rye bread every day, to say nothing of those delicious Cakes, which we guarantee to be second to none.

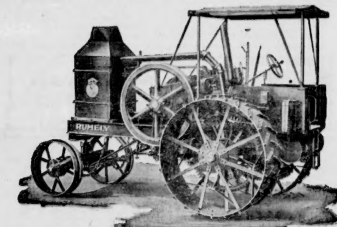
### MARTIN & EVANS MODEL BAKERY

(NEXT UNION BANK)



"SOLD BY WHITE & MAY CO., STRATHMORE"

Will A Strathmore Farmer Win this Premium of \$2,500 For Bushel of Wheat? Have a Try



### GRAND SWEEPSTAKE PRIZE OPEN TO THE WORLD

A monster tractor engine has been donated as a sweepstake prize for one bushel of hard wheat to the International Exposition of Dairy-Farmed Products, Machinery, Farm Sanitation and Labor-Saving Devices to be held at Lethbridge, Alberta, October 15-26 next, in conjunction with the Seventh International Dairy-Farming Congress.

This grand prize is the most valuable ever offered for a single bushel of grain and the donors, the R. M. Rumely Co., of La Port, Indiana, agree to deliver it to the winner of a contest open to the whole world at

### THE CHURCHES

**CATHOLIC CHURCH**  
STRATHMORE DISTRICT.  
Month of April.

Low Sunday, April 14. Holy Mass at St. Joseph's, 10:30.  
Sunday, April 21st, 1st Mass at the Parish Church, 8:30.  
2nd Mass at Strathmore, 10:30.  
Sunday, April 28, 1st Mass at Strathmore, 8:30.  
2nd Mass at Strathmore, 10:30.  
FATHER LAMAY, O.S.B.

### PRESBYTERIAN CHURCH

Services morning and evening alternately in Strathmore and St. Mary's.  
Sunday School meets every Sunday at 12 noon. Supr., Professor Elliott.

### ST. MICHAEL AND ALL ANGELS

CHURCH OF ENGLAND or ROMAN CATHOLIC.  
First St., STRATHMORE.  
Services every Sunday evening at 7:30 p.m., and Celebration of Holy Communion on second Sunday in the month at 11 a.m.

### APRIL 18, HARWOOD SCHOOLHOUSE

3 p.m.  
APRIL 18, NIGHTINGALE 3 p.m. Service at Henry's Store.  
APRIL 28, CATHOLIC 11 a.m., in School house.  
APRIL 28, CATHOLIC 11 a.m., in School house.  
Sunday School, 11 a.m. in St. Michael's Church.  
Rev. J. G. HATHAWAY.

### METHODIST CHURCH

STRATHMORE.  
SUNDAY, APRIL 15th.  
11 a.m.—Lenten Service.  
12 p.m.—Benediction of the Cross.  
Wed., 8 p.m.—Choir Practice.  
Sunday School at 12 noon.  
F. T. McLEOD.  
Superintendent Sunday School.  
Strathmore was welcome to these services.

### ORANGE VALLEY

At 3 p.m. each Sunday.  
At 3 p.m. every other Sunday.  
Rev. L. E. MATTHEWS, Pastor.

## THE STRATHMORE AND BOW VALLEY STANDARD

PUBLISHED EVERY FRIDAY.

SINGLE COPY—5 CENTS.

ANNUAL SUBSCRIPTION,  
(TO CANADA AND BRIT-  
ISH EMPIRE) - - - \$1.00

FOREIGN COUNTRIES 1.50

EDITOR AND PROPRIETOR

JOHN MACKESSIE

Legal Advertising: 12 cents a line for first insertion, and 8 cents a line for each subsequent insertion—12 lines to the inch. Locals, 10 cents a line. Last, Third, Fourth and Fifth Advertisements, 50 cents one insertion, 25 cents two insertions, 15 cents three insertions, 10 cents four insertions, 8 cents per month, 50 per column inch for one line. Changes of address must be made at least 10 days before the date of publication.

Advertisements must reach this office not later than noon each Wednesday.

SATURDAY, APRIL 20, 1912.

### Wake Up!

The advent of fifty or sixty new settlers to this vicinity during the past week should act as a wholesome tonic to those persons of a pessimistic frame of mind who have been pulling a long face all winter, and whose imagination does not allow them to look far enough ahead to contemplate the prospects of Alberta in the future.

When the abnormal weather conditions of the past two years are considered the surprising thing is that the province has gone ahead to the degree it has, and it shows that with ordinary weather Alberta is truly the land of opportunity. The proof lies in the crops that were harvested despite the weather of last year. They show that the soil is all that could be desired, and that it is only experience of climatic conditions that is required to enable every farmer to be successful every year, as long as he exercises ordinary intelligence and does not put all his land into one kind of crop. That is tempting providence, and a man who does that in the future, after the experience of the past two years, is entitled to sympathy.

The farmer who goes in for dairying and poultrykeeping in the years to come is absolutely sure of a market for his produce without going any further than Strathmore, for the Demonstration Farm is offering to take all the produce of that kind that is delivered to them, and pay the market price for it. This offer was repeated by Professor Elliott at the reception to the new settlers held in the Opera House Wednesday evening, and is surely good enough to warrant a farmer going into these branches of the farming business.

There are, of course, a number of people in Alberta who are taking up farming for the first time, and a small percentage of those are bound to feel that the real reason is somewhat different from what they had pictured. This accounts for some people going up farming after a year or two's experience, and is unavoidable. In the same way, some people in other businesses, people who have no liking, or that they find sometimes that they do not like the work, or that they find accounts for some of the failures in sales and business changes which we see from time to time.

When we are at it we are tempted to indulge in some little criticism of Strathmore Town Council. At the last meeting, and at some previous meetings, there were important matters held over till the future, while the Council spent considerable time discussing matters of very small importance. At the meeting held on Tuesday a report was made by the Public Works Committee on a scheme for sidewalks. This was held over till the next regular meeting, which is not till May 7. By next meeting a number of other important matters are bound to have come up on the intervening period, and the Council will have to make some of these, as Mayor Lambert stated, the sidewalks discussion would occupy several hours. It isn't good enough. If the Council cannot handle the business in the time allotted, they ought to call special meetings to cope with the emergency. With regard to sidewalks, this is a matter where the Council has no final word and the question will have to be put before the ratepayers in the form of a by-law.

The people should be given an opportunity to say whether they want sidewalks. In our opinion they want them, and want them badly, and won't be happy till they get them. The Public Works Committee has presented a comprehensive scheme of sidewalks. It is now in concrete form, and there is no object in holding it up for another three weeks.

### Why You Should Take This Paper

BECAUSE it gives you the neighborhood news.

BECAUSE it gives you the country news.

BECAUSE it gives you the general news.

BECAUSE it gives you up to date pointers on your business.

BECAUSE it furnishes entertainment for you and your family.

BECAUSE it tells you how to get the best bargains.

BECAUSE it helps you to be a good citizen.

BECAUSE it booms the town and helps the community.

BECAUSE it stands for better roads, better streets, better homes, better farms and better business.

BECAUSE your patronage will help to make it a better paper and one more able to promote these and other desirable things.

Exchange

### STRATHMORE NURSING HOME

"THE HOME"

Charges Moderate

Maternity and General Cases

For Terms, Apply—

MISS A. WRIGHT, Box 170

One of the Councilors was at last meeting that he was often half-asleep while the business was being done. This Councilor is by no means the sleepiest of the bunch, but he is an alert business man, so if he is affected, some of the other Councilors must be in a very somnolent condition indeed. Again we say, "Wake Up!"

### Crowfoot Notes

A very good Easter programme, arranged by Misses West and Barrett, was given at the Valley Gate Farm last Sunday morning. It consisted of a sermon by Mr. Sparks of Nanaimo, and a number of recitations, readings and musical selections. A large audience was in attendance.

The Crowfoot Sunday School will be organized soon. A committee consisting of Mrs. Robert West, Miss Barnett and Miss Bernice Schuler was appointed to select the necessary literature.

Farm work is progressing nicely in this locality. Much of the seeding is already done.

Mr. and Mrs. Will Knight and Sons, Mr. and Mrs. Bell and Mr. Linley Schuler and sisters visited Crowfoot friends Sunday.

Mr. Hathaway of Strathmore is making a mid-week visit at the home of Mr. Harvey.

### The Ogden Car Shops

The great car shops which the Canadian Pacific Railway Co. is erecting near Calgary, Alberta, will rank amongst the biggest undertakings of Canada's great transcontinental road. They are being named the "Ogden Shops" in honor of Mr. I. E. Ogden, one of the vice-presidents of the company, and the town which will grow up around them is also to be called Ogden. The shops are of course to be of the most modern construction and equipment, and will consist of a group of factory buildings, and occupy an area of 120 acres of land, the locomotive works alone covering from 10 to 15 acres. The Ogden shops are intended by the CPR to provide for the repairs to equipment on its western lines. That they will have plenty of work to do is evidenced from the fact that the Canadian Pacific Railway makes it a plan to completely overhaul its rolling stock at least once a year. This company does this in the highest possible state of efficiency. A few years ago the shops at Winnipeg were sufficient for this work, but the CPR's equipment has increased so greatly within the last few years that Ogden is offering a necessity. Between two and three thousand men will be employed, and they will be housed on a modern plan that will make the town of Ogden one of the world's model cities of industry and an ideal residential place for the workmen.

The morning of the shops after Mr. Ogden is a particularly happy occasion for that gentleman is one of the real guards of the CPR—a veteran indeed—having for thirty years given the family business, a company's service.

A New Yorker by birth—financially a family—banker, Mr. Ogden has spent a larger portion of his life in the financial departments of railways. In 1871 he became partner in the Ogden & Co. of the Chicago Pacific Railway and five years later was auditor of the company.

He gained with the CPR attention towards him, and as a result of this the Canadian Pacific Railway Company in 1881 he was selected to take charge of the finances of the western division of the road, with headquarters at Winnipeg. Two years' excellent work in west was followed by his promotion to the position of chief auditor of the entire system, the higher title of controller being bestowed upon him in 1887. Other honors quickly followed, and in 1891 he was made vice-president of the Company, having naturally the finances of the large corporation particularly under his charge.

During all these years Mr. Ogden displayed rare financial ability and acumen, and in the struggling days of the company, and there were not a few of them, the early eighties and early nineties, his advice and knowledge materially assisted in tiding the CPR over many a financial difficulty. His work, indeed, would form a large part of the history of the CPR.

In having the Company's huge works at the foothills of the Canadian Rockies named after him, Mr. Ogden is paid a justly deserved tribute, a tribute none the less to his many excellent qualities of head and heart than to his great financial ability and his long years of loyalty and faithfulness to the great corporation with which he has been associated from its infancy, and with which he has grown to see in the future place amongst the great transportation companies of the world.

## WE ARE THE RUSTLING MEDIUM

### WHY?

Because in handling the goods we do, we ought to be, such lines as

## JOHN DEERE IMPLEMENTS Ontario Wind Engine & Pump Co's. Engine

Here is an astounding statement, but none the less true. A John Deere plow beam is not guaranteed only for one year, but for the life of the plow, till your whiskers grow grey, and your bank balance overwhelms you.

This is why farmers using John Deere Implements so often remark

"OH, YOU DEAR JOHN"

In making this remark they do not necessarily mean

Jack Nelson

But a John Deere Implement

Yours for business,

## C.B.H. NELSON

AGENT

## CULLEN BROS.

OWNERS OF ALL HORSES

BRANDS

ON THE LEFT SHOULDER

A FEW HEAVY TRAPS FOR SALE

CULLEN BROS. RANCH

16 miles north Strathmore T-1028

W. W. CURRY

Display of the Minister of the Interior.

W. W. CURRY

Display of the Minister of the Interior.

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## MCCORMICK

HARVESTER

MACHINERY

MEXICO LAND

AND

FARM LAND

IN ALBERTA

Will be sold by

L. F. BURNHAM

of 310 Beveridge Block, Calgary, Alta.

Wm. COPPERS' Old Stand

STRATHMORE, - ALTA.

ARE YOU GOING TO

BUILD

THIS SPRING?

If so, see my HOLLOW

CEMENT BLOCKS and

get estimates. They are

Front Proof, Moisture

Proof, and Fire Proof; re-

quire no painting or re-

quire, and are artistic.

Plastering and Brick or

Stone and tile work done

at right prices.

FRANK BOND

KING EDWARD

BLACKSMITH SH

I have put in a new shop. I

now's the time to get them fixed up

before spring. Fish, corn, etc.,

have a full supply of Hard wood for

ling shell, pulp and re-

quire. If your Engine needs any

repairs give us a trial. 30c prices are

right.

Horseshoeing and Plowshares

Specialty.

J. TAYLOR, Prop.

GO WITH THE BUNCH

TO THE

HUB

POOL ROOM

HENRY & HASTINGS



## GOOD AND BAD TAXES

"It is peculiar," said the Reeve of Middlemore to his Western neighbor, "as they say before the fire and listened to the winter storm howling without, how few people realize what an abundant and growing revenue is provided for the Dominion of Canada by the customs and excise tariff."

The Modern Farmer  
The two men were admirable examples of Eastern and Western farmers. The Reeve reminded the other of one of the great oaks in the Reeve's vine woods, a tree shaded by the winds but sturdy in its old age. A slight man, the Reeve was given to speech only when he had brooded long over his subject. The neighbor was a long, thin, non-chalant person, skeptical about the statement of others but enthusiastic in regard to his own. A steel spring of a man, and valiant of his later estate. Neither bore any resemblance to that strange hybrid which vulgar artists delight in presenting to urban audiences as the agricultural type. They never said "my back" in their lives. Nor had any of their relatives, friends or acquaintances. The familiar characteristic of the stock creation of the actor's brain were absent. They could not resemble something which does not exist, but a variety stage.

"How abundant?" queried the neighbor, "and how growing?"  
The Direct Tax  
The Reeve paused before replying and allowed his eyes to roam over the group picture of his farm buildings, together with photographs of the various views of certain choice fields, which hung on the wall. He then turned to his neighbor and said:

"I have to say a direct tax put upon this land and the better half help replace the revenue raised by customs and excise. It is some of your old Western free traders realized your ideal, and abolished customs and excise," he remarked.

"What are your figures?" asked the neighbor.  
The Reeve went to his desk and picked up a Government blue book, which lay open beside the telephone. Indirect Taxes  
"In 1911," he said, "the Dominion Government's total revenue was \$117,786,499. That is the amount they had to run Canada's business with. How much of it came from the customs, just \$12,312,357. About 44 per cent. How much from excise duties? \$14,448,190. About 14 per cent. That is, 18 per cent of the revenue of the Dominion came from customs and excise."

"Really?" exclaimed the Westerner.  
"Customs duties," said the Reeve, "amounted to \$12,312,357," continued the Reeve. "Ontario is my Province. I am not objecting to duties if they are properly levied. What about your Province, Alberta?" It said \$1,886,656 in customs last year. That is not a very heavy imposition. Saskatchewan only paid \$1,215,524, while British Columbia and Manitoba, where one hears very little about customs and excise, paid \$1,154,841 and \$7,032,470 respectively."

The Results of a Revenue  
"How does the Government spend the money?" inquired the neighbor. "Does much of it find its way to the prairie provinces?"  
"It would take up too much time to state in detail how the total revenue of \$117,786,499 was spent," replied the Reeve, "but I can give the most important items. Interest on the national debt, \$12,531,850; administration of justice, \$1,242,461; military, \$6,688,681; public works, \$2,621,621; subsidies to the provinces, \$9,092,471; post office, \$7,554,222; railways, roads and the collection of revenue, \$11,123,250; light houses and coast service, \$1,575,828. These are the chief items, of which 74 per cent are paid by the customs and excise duties. I don't see the share of the good derived from the expenditure in administration of justice, militia, subsidies to provinces, etc."

"I suppose we do," answered the neighbor, "but how can you prove that the revenue is abundant?"  
A Growing Income  
"By stating that the Government had a surplus of about \$30,000,000 last year," returned the Reeve, after consulting the blue book.

"And it is growing?" inquired the neighbor.  
"In 1911," replied his neighbor, "the customs amounted to \$12,312,357, in 1912, to \$12,312,357, in 1913, to \$12,312,357, in 1914, to \$12,312,357, in 1915, to \$12,312,357. You have proved your original contention, without doubt," admitted the neighbor. "I cannot deny that the revenue produced by customs and excise tends to provide very nicely for the various little bills which Canada is called upon to settle annually. But it looks almost too easy and pleasant

for us farmers to believe. Isn't it only direct taxation after all, and do not the customs and excise duties really come out of our pockets?"

"Who Pays the Excise?"  
"Take the matter of excise," said the Reeve, "by way of reply. There is a tax paid directly by the manufacturers of intoxicating liquor and indirectly by the customers thereof. How much liquor do you drink in a year?"

"That's a leading question," replied the Westerner. "Let me calculate and take a little drink usually when I go to town, twice a week, three times the average. Estimating on the basis of two drinks a week, three times the average, fifty two times six equals three hundred and twenty figures annually. About two gallons I should judge."

"Now," said his uncle, looking at the lightning calculator over his glasses, "you pay more excise than I thought. The excise tariff on spirits when made from raw grain is \$1.50 per proof gallon, so you pay your share—\$1.50. Liquor raised outside this house except at Christmas, I would say that my annual contribution to the country's excise would be fifty cents."

Where the Weight Lies  
"Shameful!" remarked the nephew, "you are skirting my question of responsibility."  
"I would not," replied the nephew, "I pay enough direct taxes, without having to pay much in the way of indirect taxes, and any one can see by this book that the burden of the customs duties is paid by the urban population. Would you like to have your weight shifted by having an additional direct tax on farm produce?"

"I would not," replied the nephew, "Nor I," said the Reeve.

And having agreed upon the matter, they went cheerfully to bed.

BIG RETURNS FROM  
TWENTY-FIVE ACRES

Great County Farmer realizes Over \$4,000 Per Year From His Little Farm

To those who hold to the belief that rural Ontario is in a state of decay the following testimony of a farmer in Huron County, Mr. J. W. Clarke by name, should prove illuminating. Mr. Clarke has secured the following results from a farm of only 25 acres. He said in a recent speech at the Guelph Agricultural College:

"I keep poultry, grow fruit and produce some honey. My poultry comes from a flock of Orpingtons and the product is sold for breeding purposes. My farm year does not end until March and my sales to date are:

Eggs for hatching ..... 1 000  
Other eggs ..... 100  
Breeding stock ..... 150  
Dressed poultry ..... 150  
125 bbls. apples net ..... 1400  
Apples sold locally ..... 100  
Pears and Strawberries ..... 100  
Tomatoes ..... 100  
Raspberries ..... 80  
Oranges ..... 40

"My orchard consists of 5 acres of apples, mostly King, Spira, and Greenings 10 years old. I keep 150 laying hens and have a few geese. The orchard, being kept in summer in colony houses, will produce a house to a house. My wage bill aside from board, runs about \$150 a year."

Decline of Live Stock Industry Bears on High Cost of Living

Butcher's cattle are now selling as high in Winnipeg, Edmonton, and Regina as they were in 1911. This is an unusual condition. It is a falling off from the record of the last year, but the reason for this is not hard to find. The ranchers of the west have been rapidly breaking up and converted into farms to be devoted largely to stock-raising. Hence the increase of over two million acres in the amount of land under cultivation in the three western provinces last year, and hence also the great losses which have been sustained through the deterioration of the farmers of western Canada able to feed all the grain now going in the fields for want of some agency to move or utilize it. They would have a substantial profit, which under the present conditions they must lose. Incidentally, the beef families and high food prices would be minimized.

## HERE IS A GOOD OPPORTUNITY 850 ACRES OF BROKE LAND OF

which 250 are ready to drill in crop; balance can be sown with one disch; Will rent on shares to party furnishing seed and doing work.

Apply—  
C. LONGHI,  
NIGHTINGALE

NO HONING—NO GRINDING  
Always Ready For Use

WITH ORDINARY CARE WILL LAST A LIFETIME  
With each Carbo Magnetic Razor comes a Personal Groomer Blade in which we agree to put the same in order at any time should a loss in edge through misuse or otherwise.

Each razor is now packed in a collated hard, synthetic and non-rust proof box which protects the fine edge of the razor against rust.

Price—Complete Set for Grooming \$2.00  
For Shaving \$1.50  
For Grooming and Shaving \$2.50

THE HOUSE OF AL SHERRERIN MAKERS NEW YORK

Strathmore Hardware Co.  
STRATHMORE, ALTA.

A. S. SHAW  
STRATHMORE

FIRST CLASS  
INTERIOR DECORATOR  
AND  
PAPERHANGER

House Painting done by the hour or by contract

THOMPSON & NELSON  
WADY STREET

House Painting done by the hour or by contract

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HOUSE OF HOBBSLIN LIMITED

# SPRING LEADERS

The new spring leaders in classy suitings are Fan, True Blue and Connaught Grey. Come in and let us show the full range of made to measure Suitings and Spring Overcoats. See what becomes you best. There are patterns to please every fancy.



HOUSE OF HOBBSLIN LIMITED

A great showing of Men's and Boys' clothing now in stock. All new, nifty, styles and fabrics.

Whip cord Bedford Cord, Kahki and Denim Suits for the everyday man. Some made norfolk style and all trousers with belt straps and cuffs.

SPRING HATS AND CAPS, SHIRTS, NECKWEAR, ETC.

See our Lounge Collars and ties to match.

SHOES AND OXFORDS

All styles, for men and boys

HIGH BOOTS, RUBBER BOOTS, ETC.

EVERYTHING IN MEN'S WEAR

DRESSMAKING

We are now ready to take orders for Dressmaking and Suits. Latest Designs. Also

HATS MADE TO ORDER

Leave your Orders with us and ensure satisfaction

THOMPSON & NELSON  
WADY STREET

ALL KINDS OF CLEANING, PRESSING AND ALTERATIONS, ETC.

## A DAINTY MORSEL

is every mouthful of our steaks, chops, roasts, and all of our choice cuts of meat. When you eat our meats you realize what a great difference there is between the offerings of one butcher and those of another. You can depend on it—our goods are all fresh, tender, juicy and nutritious.

THE PIONEER MEAT MARKET

R. McCANN & SON, Proprietors

I AM NOT MAKING ANY FANCY WINDOW DISPLAYS. BUT EVERYBODY SMILES WHEN THEY GET MY PRICES ON

WIRE, PAPER, PAINTS, OILS AND GREASES.

TIN, GRANITE AND COPPER WARE.

SCREEN DOORS, Etc.

See me before you buy; My prices beat them all.

Fire and Hail Insurance; a specialty.

C. W. CHASE

\$ ONE DOLLAR \$

BRINGS YOU THIS PAPER FOR

ONE YEAR

You can't get bigger value anywhere

PLAYING A "STAR PART"

in all homes is our expert plumbing work and high-grade fixtures. They are scoring successes everywhere, and no wonder. We exercise the greatest care and skill with every job we undertake, using the very best materials and devoting proper time to it. All our fixtures come from the leading makers.

L. H. CARUFEL

GET THE LUMBER

For Your New Home

Or Barn, From The

CROWN LUMBER CO., LTD.

HEAD OFFICE, CALGARY

Branches all over Alberta

Manager Strathmore Branch

E. W. PUST

COAL

Finest Lethbridge Coal

\$7.25 PER TON DELIVERED

\$7.00 PER TON ON CAR

Car lots—Special Price. Terms Cash

ALBERT N. REAY

MAC'S BARBER SHOP

NEXT HUB POOL ROOM

This is to inform the public that I have taken over the Barber business at above address from A. C. Redford, and hope for a continuance of public patronage.

A. G. McMAHAN

GALT COAL

Also agent for

LETHBRIDGE COAL

If you want the best go to

H. A. MICHAELS

COAL DEALER

"ANYTHING that is produced in Canada from Canadian materials, by the application of Canadian brain and labor, will always have just call with me. And it's only good business on my part that it should."

THE CELEBRATED

STANDARD BRED STALLION

"FIREL ALLERTON"

(By EH Allerton 26615 (ATR) by Allerton, 20/1; first dam Cassia by Augustus 1067; by Volunteer 55; second dam Hyacinth, by Hepburn 1230 by Hardit 415.)

Will stand for season 1912, at

KNYVET'S LIVERY BARN

Terms—\$10.00 Cash for Season







## Town Council Meets

A meeting of Strathmore Town Council was held in the Town Hall on Tuesday evening. Mayor Lambert presided, and the Council members present were: Dr. G. G. Owen, W. E. Brown, A. L. Clements and D. McCulloch. A few of the public were in attendance.

In opening, Mayor Lambert graciously expressed the feelings of sympathy which the Council and citizens felt for the victims of the Titanic disaster, perhaps the greatest catastrophe in the history of marine navigation. W. E. Brown gave expression to similar sentiments.

## THE PARK PROPOSITION

The secretary stated that he had received a letter from Mr. J. S. Dennis's secretary stating that that gentleman was away from Calgary at the present time, but that the Council's letter on the subject of the park would receive his attention as soon as he came back.

## ALLEGED SLAUGHTER HOUSE NUISANCE

A letter was read from Mr. R. Stockton, superintendent of Operation and Maintenance, CPID, Strathmore complaining of the insanitary condition of affairs caused by a slaughterhouse on the north side of the track, within the town limits. The letter was remitted to the Board of health for immediate action.

A letter was read from Messrs. H. Stanley and M. G. Doyle, stating that they had made application for a license for a shooting gallery for their new pool room, and the secretary had informed them that he had received instructions not to issue until they were approved by the Council. They were then asked to get an explanation of this action.

Mayor Lambert said that he had instructed the secretary in the action he had taken, and his reason for doing so was that several of the Council members had wished to have the matter discussed before the license was granted. He had no personal feeling in the matter.

A. L. Clements asked if there had been any objections sent to the license. If there were, he did not see why the license should not be granted. As the proprietors were present, he thought the Council should give them an opportunity of stating what precautions they were taking for the safety of the public.

H. Stanley said the shooting gallery was absolutely safe and unobjectionable. None of the neighbors objected, they were willing that the Council examine the equipment, in position before granting the license.

On the motion of D. McCulloch the secretary was instructed unanimously by the Council to grant the license asked for.

## ARREARS OF TAXES

It was agreed to prosecute for the arrears of taxes still due, amounting to \$439.05.

## SIDEWALKS

A report from the Committee appointed to look into the question of additional sidewalks, involving an expenditure of about \$2000, was read, but on the motion of W. E. Brown, seconded by P. G. Owen, was held over.

Mr. C. W. Chase, one of the ratepayers present, raised some objections to the cost of demolishing the town hall, which was over \$200. Mayor Lambert informed him that he would have an opportunity to speak at the next meeting of the Council, when the accounts in connection with this work would come up.

## MORE CLEANLINESS

The report presented by the town Constable drew attention, among other things, to complaints of citizens regarding the dirty conditions existing in certain portions of the town.

A lengthy discussion took place on this, and it was finally agreed to instruct the constable to go round and warn all householders whose premises were in an unsanitary state to have them cleaned up within a certain time, and also to appoint a town scavenger.

## THE POUND LAW

It was agreed that the Public Works Committee draw up a bylaw dealing with cattle running loose, so that this nuisance could be stopped.

## Baseball and Football

Judging from the result of the baseball game played at the grounds on Wednesday evening between married and single men, the benefits are away ahead of the bachelors as ballplayers. Of course the next match may reverse things, and these remarks would no longer be in order. But at any rate the benefits beat the bachelors by a score of 11-2. This is the first game played this season in Strathmore, and it gave the boys, married and single, an opportunity to get into shape for the coming season.

Teams were as follows—Benedit's—J. A. McDonald, W. Marsden, A. Haines, C. V. Vasey, R. Henry, Jos. Vasey, T. E. Wright, J. M. Sherman, L. H. Carulef. Bachelors—H. McDonald,

G. McMillan, W. Morrison, G. Cole, G. W. Stevens, P. Van Tighem, R. Anderson, J. Richards, R. Willis, Umpire—W. McLeod

Footballers have had big turnout at their practices, increasing as the evenings grow longer, and it will not be long before they are holding regular matches

The things that we are going to do are frequently so numerous that we never get to them.

To have a good time first find out what a good time is.

When there is no end to trouble it is hard to make both ends meet.

There are a lot of sweet young things who can make trouble better than they can make plans.

Perhaps Our Equale

Are many people strange? They think that we are foolish and that they are wonderful.

They think that we are foolish and that they are wonderful. They think that we are foolish and that they are wonderful.

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## STRATHMORE LODGE, No. 53 A.F. &amp; A.M. G.R.A.

Regular Meetings First Monday on or before Full Moon. Visiting Brethren cordially invited. A. L. CLEMENTS, W.M. G. F. MULLER, Secretary.

## STRATHMORE LODGE, No. 70

Meets every Thursday evening at 8 P.M. in Masonic Hall, Strathmore. Visiting brethren cordially invited. C. Reed, John Mackenzie, N. G. Recording Secy.

## NOTICE RE LICENSES

The following is a complete list of town licenses issued to date. The town Constable is issuing summonses on these liable. Any information as to the holders of the town can be had from the Town Constable or the Secretary at his office in the Town Hall, Phone 51.

Pool, Hooks—Henry & Hastings, W. E. Gilmore.

Real Estate And Insurance—C. V. Vasey, C. H. Nelson, F. T. McElroy.

Hillbush—Maple Leaf, King Edward Insurance—F. H. Lidy, A. L. Clements, C. W. Chase, A. R. Laidlaw, Joe Van Tighem.

D. Vasey—F. C. Bales, A. N. Reay, C. G. Harrington, H. A. Anderson, H. A. Stanley, J. A. Reay.

Livery—F. C. Bales, W. G. Koyett, A. A. Reay.

Orphan House—A. N. Reay, W. E. Gilbarr—A. C. McMahon, W. E. Gilbarr.

RESTAURANTS AND BOARDING HOUSES—S. D. Curran, T. Collier, J. Saunders, McMillan, Mrs. Seese, Martin & Evans, R. A. Anderson, W. Douglas.

ACTING BREWERY—A. L. Clements, W. A. Clements.

LAUNDRY—Vip Wah.

## PLOWING SEEDING OR BREAKING

We are prepared to do any amount of Contract Farm Work. Are prepared to begin such work as soon as spring opens up—G. L. LONGBRI.

For particulars, apply stating situation of land to

FRANK T. McELHOES REAL ESTATE, STRATHMORE

The Bowman Bros. Lumber Co., have located yards at Nightingale and Standard, for our use.

On all kinds of building material. C. E. Henry, Nightingale agent.

PRESTON WHEAT for sale The best bushel, oats yielding 90 per bushel, 100 per bushel, uncleaned, at grainery. Need barley—Apply F. J. HAYLEY, 4 1/2 miles west of Strathmore on Calgary trail, 20-4 p.

FOR SALE—1 Holstein Bull, 2 years old from registered bull, demonstration farm, Ring and get also good oats for sale. Apply A. S. A. Campbell, Nightingale, 20-4 p.

SEED FOR SALE—Red Fire Spring Wheat, 2nd prize at London, Ont. Six-acre barley, BEN LOUI, Sec. 35, 21, 20 p. & London, Alta.

FOR SALE—Good reliable team of horses with wagon and harness. Also with pigs, 4 pigs in farrow, weighing up and barrows. Apply HAYLEY, 6 miles south and 1 mile west of Strathmore, 20-4 p.

GOOD SEED BARLEY—We have a quantity of good seed barley for sale, also some pure Stanley. Apply C. E. HENRY, THORNSBROOK, Strathmore, 20-4 p.

SEED POTATOES for sale—\$1.00 per bushel. Apply C. E. HENRY, Nightingale, 13-4 p.

FOR SALE—Memory Barley, germination 98 per cent. Stanley Wheat, germination 98 per cent. Oats, germination 98 per cent. All in four days. Also two cows, one Holstein and another milk cow. Apply H. KIRSTEIN, 1 mile west from Strathmore, Yorksford, 13-4 p.

FOR SALE—A quantity of two and six year barley. Prices on application. HELLER & HUGHES, Strathmore, 20-4 p.

FOR SERVICE, SARGOL 1002-Dairy Northern Bull, "Hoy's Choice," Dan Lady Clifford, 3200, For 22, EGGS, Orlington, Buff. White and Black, 2500, 2500 to 2500 per dozen. WORTHINGTON, Lakeland Stock and Poultry Farm, Strathmore, 20-4 p.

FOR SALE—Two teams good work horses, well matched, owned by H. G. SCHERER, Box 31, Strathmore, Alberta on S. E. 1/4, 29, 28, 27, W. L. 13-4 p.

Government Tested Seed Grain, RED FIRE WHEAT—4 day test 98 per cent germination. 50 cents per bushel. FLAX, from good crop, 40 per cent \$2.00 per bushel. Prices include cleaning. Samples from H. WORTHINGTON, Nanaka, P.O. 6 miles S. E. Strathmore, on Nanaka trail, 20-4 p.

HORSES FOR SALE—Work Horses and Fine Horses—C. NORTH, 1 mile north Strathmore.

SILVER SPANGLED HAMBURG, the laying hen, I have the second best in Alberta of this most beautiful breed. Call and inspect my pen of Silver Spangled Hamburgs, J. CHRONSEY, 2 miles south on phone line P. O. Box 17, Strathmore, 20-4 p.

BANNER SEED OATS—Government Test 98, 35 cents per bushel at the Seed Potatoes, \$1.00 per bushel. F. O. WILKINSON, 21-4 p.

FOR SALE—Team of bay geldings, weighing 1200 lbs. each, good for contracting wanted for steam, hog handling. Apply E. H. BOW, Strathmore, 20-4 p.

# THE SALE OF THE WOMAN'S STORE

## Stock, will be remembered as the greatest news event of 1912, in Strathmore.

### NO MAKE-BELIEVE SALE

Every article of this stock is marked to sell, and sell they will, at some price.

## THE PACIFIC SALES SYSTEM SAYS SO

Nothing small about us but the price and its sure scandalous the amount of merchandise you get for a small quantity of money. Its just a case of your cents working like dollars and doing double duty at that.

Facts Figures and Prices that make some noise. Believe us.

Prices go to utter smash in Ladies Wear

Come in and see the price rises

Ladies Grey and White Perfect Fitting Corsets, all sizes, regular \$1.50 a pair, Closing out price **98c**

Boys Heavy Ribbed Cotton Hose, all sizes, regular 15c a pair, Closing **25c**

Ladies Allwool Union Suits, All sizes, regular \$1.75, Closing out price **\$1.39**

Boys Heavy Ribbed Worsted Wool Stockings, regular 60c, Closing **39c**

All Veilings, Chiffons and Nets, also Overalls, reduced to the **COST LINE**

Misses allwool Union Suits, all sizes, regular \$1.45 and \$1.35, Closing **\$1.10**

Dents English Dressed Kid Gloves in all colors, regular \$1.75, Closing out price **\$1.20**

100 yards only, Blue and White Check Plain Apron Gingham, regular 18c yd, Closing out price **10c**

All colors motor veils, 3 yards long, Regular \$1.50 Closing out price **98c**

50 yards only Heavy English Flannellette in Pink and White, regular 18c a yard, Closing out price **10c**

Ladies Fancy Hose in all colors and assorted sizes, Silk, Lisle and Net, Regular 75c a pair, Closing out price **49c**

Misses Scarf Trimmed Straw Hats, regular \$2.50, Closing out price **\$1.49**

Exceptionally well made white Lawn Blouses, all sizes, regular \$1.50 and \$1.75, Closing out price **98c**

Children's Sunbonnets in Pink, Blue, White and Grey, regular 50c, Closing out price **25c**

Ladies Light Weight Flannellette and White Cotton Night Gowns, all sizes, reg. \$1.50, Closing out price **95c**

Fast Colors, Crums English Print in good Patterns, regular 15c a yard, Closing out price **9c**

Only a few suggestions here. See the store. Be a Sherlock Holmes and investigate.

Fancy Leather and Silk Elastic Belts, Reg. up to 1.00, Closing out price **25c**

Now Lad es is your chance to get a full length waterproof coat, something serviceable, in all colors. Prices same as at wholesale House. For instance, a \$10.00 Full Length Waterproof Coat for **\$7.25**

UFF SED

GOING SOME

THE PACIFIC

YOU SAY

SALES SYSTEM

Well yes, but only one end in view to sell

THE PACIFIC

the entire stock at

SALES SYSTEM

some price.

SELLING OUT THE ENTIRE STOCK OF

THE PEOPLE'S SALE

THE WOMAN'S STORE

GET NEXT

LOOK FOR THE BIG SIGN

THE PEOPLE'S SALE

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